HBT Financial, Inc.

July 27, 2020

**Q2 2020 Results Presentation** 



### Forward-Looking Statements

Certain statements contained in this presentation are forward-looking statements. Forward-looking statements may include statements relating to our future plans, strategies and expectations, as well as the economic impact of COVID-19 and the related impacts on our future financial results and statements about our near-term outlook, including near-term loan growth, net interest margin. provision for loan losses, service charges on deposit accounts, mortgage banking profits, wealth management fees, expenses, asset quality, capital levels and continued earnings. Forward looking statements are generally identifiable by use of the words "believe," "may," "will," "should," "could," "expect," "estimate," "intend," "anticipate," "project," "plan" or similar expressions. Forward looking statements are frequently based on assumptions that may or may not materialize and are subject to numerous uncertainties that could cause actual results to differ materially from those anticipated in the forward-looking statements. Factors that could cause actual results to differ materially from the results anticipated or projected and which could materially and adversely affect our operating results, financial condition or prospects include, but are not limited to: the severity, magnitude and duration of the COVID-19 pandemic; the direct and indirect impacts of the COVID-19 pandemic and governmental responses to the pandemic on our operations and our customers' businesses; the disruption of global, national, state and local economies associated with the COVID-19 pandemic. which could affect our capital levels and earnings, impair the ability of our borrowers to repay outstanding loans, impair collateral values and further increase our allowance for credit losses; our asset quality and any loan charge-offs; the composition of our loan portfolio; time and effort necessary to resolve nonperforming assets; environmental liability associated with our lending activities; the effects of the current low interest rate environment or changes in interest rates on our net interest income, net interest margin, our investments, and our loan originations, and our modelling estimates relating to interest rate changes; our access to sources of liquidity and capital to address our liquidity needs; our inability to receive dividends from the chartered banks we own (the "Banks"), pay dividends to our common stockholders or satisfy obligations as they become due; the effects of problems encountered by other financial institutions; our ability to achieve organic loan and deposit growth and the composition of such growth; our ability to attract and retain skilled employees or changes in our management personnel; any failure or interruption of our information and communications systems; our ability to identify and address cybersecurity risks; the effects of the failure of any component of our business infrastructure provided by a third party; our ability to keep pace with technological changes; our ability to successfully develop and commercialize new or enhanced products and services; current and future business, economic and market conditions in the United States generally or in Illinois in particular: the geographic concentration of our operations in the State of Illinois; our ability to effectively compete with other financial services companies and the effects of competition in the financial services industry on our business; our ability to attract and retain customer deposits; our ability to maintain our Banks' reputations; possible impairment of our goodwill and other intangible assets; the impact of, and changes in applicable laws, regulations and accounting standards and policies; our prior status as an "S Corporation" under the applicable provisions of the Internal Revenue Code of 1986, as amended; possible changes in trade, monetary and fiscal policies of, and other activities undertaken by, governments, agencies, central banks and similar organizations; the effectiveness of our risk management and internal disclosure controls and procedures; market perceptions associated with certain aspects of our business; the one-time and incremental costs of operating as a standalone public company; our ability to meet our obligations as a public company, including our obligations under Section 404 of Sarbanes-Oxley; and damage to our reputation from any of the factors described above or elsewhere in this presentation. These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Forward-looking statements speak only as of the date they are made. We do not undertake any obligation to update any forward-looking statement in the future, or to reflect circumstances and events that occur after the date on which the forward-looking statement was made.

#### Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures. While HBT Financial, Inc. ("HBT" or the "Company") believes these are useful measures for investors, they are not presented in accordance with GAAP. You should not consider non-GAAP measures in isolation or as a substitute for the most directly comparable or other financial measures calculated in accordance with GAAP. Because not all companies use identical calculations, the presentation herein of non-GAAP financial measures may not be comparable to other similarly titled measures of other companies. Tax equivalent adjustments assume a federal tax rate of 21% and state income tax rate of 9.50% during the three months ended March 31, 2020 and years ended December 31, 2019 and 2018, a federal tax rate of 35% and state income tax rate of 8.63% for the year ended December 31, 2017, and a federal tax rate of 35% and state income tax rate of 7.75% for the year ended December 31, 2016. For a reconciliation of the non-GAAP measures we use to the most comparable GAAP measures, see the Appendix to this presentation.



# Q2 2020 highlights

# Maintained strong profitability

- Net income of \$7.4 million, or \$0.27 per diluted share; return on average assets (ROAA) of 0.86%; and return on average tangible common equity (ROATCE)<sup>(1)</sup> of 9.29%
- Adjusted net income<sup>(1)</sup> of \$8.2 million; or \$0.30 per diluted share, adjusted ROAA<sup>(1)</sup> of 0.95%; and adjusted ROATCE<sup>(1)</sup> of 10.29%

# Prioritized safety and soundness

- Nonperforming loans totaled \$14.0 million, or 0.61% of total loans, compared with \$15.4 million, or 0.72% of total loans, at 1Q20, and \$25.1 million, or 1.14% of total loans, at 2Q19
- Recorded net recoveries of \$63 thousand, delinquencies declined, nonperforming assets declined, a relatively small number of borrowers required a second deferral, and over 60% of loans modified due to a COVID-19 financial hardship have returned to regular payments

# Continued disciplined growth

- Total assets increased \$288 million, or 9%, linked quarter driven by strong deposit growth and the addition of \$178 million of PPP loans
- Total deposits increased by \$284 million, or 10%, linked quarter as cost of total deposits declined by 9 basis points to just 0.14%
- Loan-to-deposits ratio decreased to 75% from 78% in 1Q20

# Upheld Midwestern values

- Supported clients through waiving or refunding certain deposit fees, loan deferrals and PPP loans
- Placed the health of customers and employees first by implementing enhanced cleaning protocols and other safety measures at all locations

<sup>1</sup> See "Reconciliation of Non-GAAP Financial Measures" below for reconciliation of non-GAAP financial measures to their most comparable GAAP financial measures.



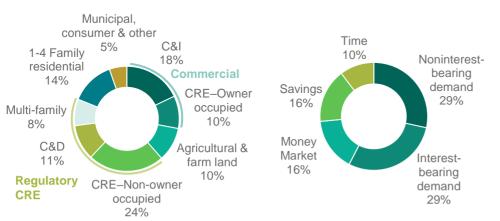
# Company snapshot

#### Overview

- ✓ Company incorporated in 1982 from base of family-owned banks and completed its IPO in October 2019
- ✓ Headquartered in Bloomington, IL, with operations in Central Illinois and the Chicago MSA
- ✓ Leading market position in majority of core mid-sized markets in Central Illinois
- ✓ Strong deposit franchise with 14bps cost of deposits, 99% core
  deposits²
- ✓ Conservative credit culture, with 2bps NCOs on originated loans during the six months ended June 30, 2020³
- ✓ High profitability sustained through cycles

## Loan composition

## **Deposit composition**



	cial highlights (\$mm) r for the period ended	2017	2018	2019	1H20
	Total assets	\$3,313	\$3,250	\$3,245	\$3,501
t ce	Total gross loans, HFI1	2,116	2,144	2,164	2,276
Balance sheet	Total deposits	2,856	2,796	2,777	3,015
Ba	% Core deposits <sup>2</sup>	98.5%	98.7%	98.4%	99.2%
	Loans-to-deposits	74.1%	76.7%	77.9%	75.5%
<b>9</b>	Adjusted ROAA <sup>4</sup>	1.20%	1.55%	1.78%	1.00%
Key performance indicators	Adjusted ROATCE <sup>4</sup>	13.0%	16.7%	18.3%	10.5%
performa ndicators	Cost of deposits	0.17%	0.21%	0.29%	0.19%
erf	NIM <sup>5</sup>	4.01%	4.25%	4.38%	3.79%
ey p	Yield on loans	5.09%	5.35%	5.51%	4.86%
<u> </u>	Efficiency ratio <sup>5</sup>	57.7%	54.3%	53.1%	62.6%
	NCOs / loans	0.15%	0.23%	0.07%	0.05%
<u>a</u>	Originated NCOs / loans <sup>3</sup>	0.14%	0.17%	0.04%	0.02%
apit	NPLs / gross loans	1.04%	0.74%	0.88%	0.61%
స త	Originated NPLs / loans <sup>3</sup>	0.85%	0.54%	0.54%	0.43%
Credit & capita	NPAs / Loans + OREO	1.81%	1.18%	1.11%	0.81%
Cre	Originated NPAs / Loans + OREO	1.17%	0.61%	0.59%	0.48%
	CET1 (%)	12.1%	12.7%	12.2%	12.4%

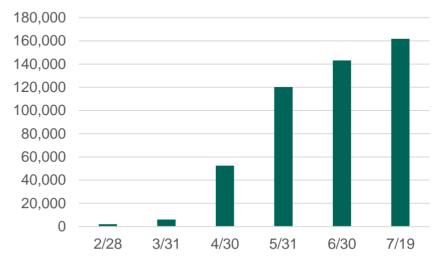
Note: Financial data as of and for the three months ended June 30, 2020 unless otherwise indicated; <sup>1</sup> Gross loans includes loans before allowance for loan losses; excludes loans held for sale; <sup>2</sup> Core deposits defined as all deposits excluding time deposits of \$250,000 or more and brokered deposits; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"; <sup>3</sup> Originated loans represent loans initially originated by the Company and acquired loans that were refinanced using the Company's underwriting criteria; metrics derived from originated loan data are non-GAAP metrics; for a reconciliation with GAAP metrics, see "Non-GAAP reconciliations"; <sup>4</sup> Metric based on adjusted net income, which is a non-GAAP metric; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"; net income presented on C-Corporation equivalent basis; <sup>5</sup> Tax-equivalent basis metric; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"



## Impact of COVID-19 in Illinois

- The growth in COVID-19 cases in Illinois is starting to slow, with the 965 new cases on July 19<sup>th</sup> down from a pandemic daily peak of 4,014 new cases on May 12<sup>th</sup>
- With COVID-19 metrics headed in the right direction, Illinois entered Phase 4 of its reopening plan on June 26<sup>th</sup>
  - Allows restaurants and bars to open for indoor dining at fractional capacity and gatherings of up to 50 people
  - > Gyms, movie theaters, casinos, and video game establishments are also allowed to operate
- Illinois has declined from the state with the third highest number of cumulative total COVID-19 cases in May to number six today after NY, CA, FL, TX and NJ
- 61% of Illinois' cumulative COVID-19 cases are in Cook County
- The impact of COVID-19 is more moderate in markets outside Cook County and adjacent counties
- Illinois is only likely to transition to Phase 5 of its reopening plan, a full reopening, when a vaccine or highly effective COVID-19 treatment is available
  - ➤ All sectors reopen in Phase 5 with businesses, schools, and recreation resuming normal operations and festivals and large events permitted to take place
- Illinois may return to Phase 3 if there is a resurgence in COVID-19 cases

### **Cumulative COVID-19 Cases in Illinois**



#### **COVID-19 Cases in the last 7 Days in Select U.S. States**





# COVID-19: Customer, Community, and Employee Support Efforts

## **Initial Response**

- Business Continuity Plan (BCP) activated
- Executive leaders began meeting daily to discuss COVID-19 considerations
- Enhanced disinfecting and cleaning protocols implemented at all facilities

### **Customer and Community Initiatives**

- Keeping customers updated via our COVID-19 Response web page and email communications
- Offering loan payment deferrals to customers experiencing financial hardship due to COVID-19
- Participating in the SBA's Paycheck Protection Program (PPP)
- Selectively waiving or refunding overdraft and ATM fees, as well as time deposit early withdrawal penalties, to customers experiencing financial hardship due to COVID-19
- Maintaining regular business hours at branches and the call center to serve customers
- Reopened branch lobby service in all but one location by July 13, 2020
- Providing faster turnaround for increased online deposit account opening demand
- Providing access to 20+ digital courses for students in grades K-12 on critical topics including financial education, mental wellness, compassion, digital wellness, and more

#### **Employee Programs**

- Executive leaders and HR department communicating frequently with employees around COVID-19 risks, including the addition of an employee reference page on Company intranet
- Enabling work from home for many employees and adjusting branch services to ensure a safe environment
- Social distancing employees who need to report to the office, postponing nonessential travel and group training events, and mandating meetings be held by conference call
- Providing employees and their families access to a free confidential counseling service
- No layoffs or furloughs



# Paycheck Protection Program (PPP) Details

- Originated \$184 million of PPP loans during the three months ended June 30, 2020
- PPP loan balances, net of deferred origination fees, totaled \$178 million (8% of total loans) as of June 30, 2020
  - Net deferred origination fees on PPP loans totaled \$6.2 million as of June 30, 2020
- Fee income of \$7.5 million amortized over life of loan; accelerated upon forgiveness or repayment
  - Direct origination costs of \$0.5 million reduced primarily salaries and benefits expenses during the three months ended June 30, 2020
  - Net deferred origination fees on PPP loans of \$0.9 million were recognized as loan interest income during the three months ended June 30, 2020
- PPP loans support an estimated 24,000 jobs

## PPP Loans by Portfolio as of June 30, 2020

Portfolio	Balance (\$000)
Commercial and industrial	\$166,868
Agricultural and farmland	4,027
Municipal, consumer, and other	7,063
Total PPP Loans	\$177,958

## **PPP Loan Originations**

By Loan Size	Count	Loan Amount (\$000)	Fee Percentage	Origination Fee (\$000)
Less than \$350,000	2,149	\$107,833	5.0%	\$5,392
Over \$350,000, but less				
than \$2,000,000	94	69,254	3.0%	2,077
Over \$2,000,000	2	7,085	1.0%	71
Total	2,245	\$184,172		\$7,540



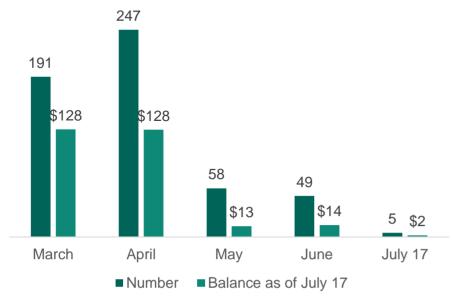
## **COVID-19 Related Loan Modifications**

## Loan Modifications as of July 17, 2020 (\$mm)

Portfolio	Number of Loans Modified	Balance with Modification	June 30, 2020 Portfolio Balance	Percentage Modified
Commercial Real Estate <sup>1</sup>	161	\$175.5	\$969.4	18.1%
Commercial <sup>2</sup>	183	85.0	636.8	13.3%
Agriculture and Farmland	7	4.2	239.1	1.7%
1-4 Family Residential	168	19.6	308.1	6.4%
Municipal, Consumer, & Other_	31	0.6	122.4	0.5%
Total	550	\$284.9	\$2,275.8	12.5%

- Substantially all loan modifications were for a three-month interest-only period or a one-month payment deferral
- 66% of the balances modified were granted interest-only payments and 34% of the balances modified were granted a full payment deferral

### Monthly Loan Modification Trends<sup>3</sup> (\$mm)



#### <sup>1</sup> Includes non-owner occupied CRE, construction and land development, and multi-family

#### Current Status of Modified Loans as of July 17, 2020 (\$mm)

	Number	Balance	Percentage
Returned to Regular Payments	317	\$172.7	60.6%
Received Additional Modification	31	29.2	10.3%
Still in Original Modification	202	83.0	29.1%
Total	550	\$284.9	

 Majority of loans still in original modification are expected to return to regular payments during Q3 2020



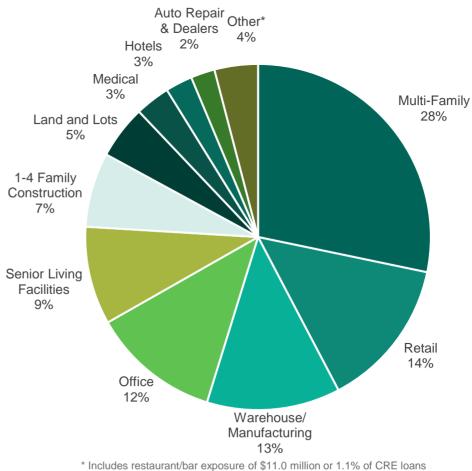
<sup>&</sup>lt;sup>2</sup> Includes commercial and industrial and owner-occupied CRE

<sup>&</sup>lt;sup>3</sup> Original month modified

## Loan Portfolio Overview: Commercial Real Estate

- \$969 million portfolio as of June 30, 2020
  - > \$535 million in non-owner occupied CRE primarily supported by rental cash flow of the underlying properties
  - > \$248 million in construction and land development loans primarily to developers to sell upon completion or for long-term investment
  - > \$186 million in multi-family loans secured by 5+ unit apartment buildings
- Vast majority of loans originated to experienced real estate developers within our markets
- Guarantees required on majority of originated loans

#### Commercial Real Estate Loan Mix

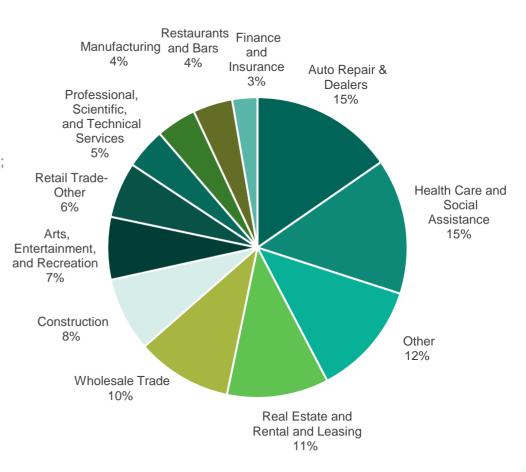




## Loan Portfolio Overview: Commercial

- \$408 million C&I loans outstanding as of June 30, 2020
  - > For working capital, asset acquisition, and other business purposes
  - Underwritten primarily based on borrower's cash flow and majority further supported by collateral and personal guarantees; loans based primarily in-market
- \$229 million owner-occupied CRE outstanding as of June 30, 2020
  - Primarily underwritten based on cash flow of business occupying properties and supported by personal guarantees; loans based primarily in-market
- Balances on existing lines of credit were \$58.4 million lower at June 30, 2020 compared to March 31, 2020 and \$45.8 million lower compared to June 30, 2019

#### Commercial Loan Mix<sup>1</sup>



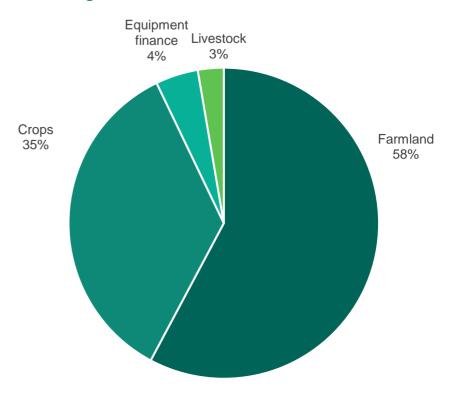
<sup>&</sup>lt;sup>1</sup> Commercial loan mix excludes \$167 million in PPP loans



# Loan Portfolio Overview: Agriculture and Farmland

- \$239 million portfolio as of June 30, 2020
  - > 57% real estate loans secured by farmland
  - > 41% production, of which most is corn and soybeans
  - > 2% PPP loans
- Federal crop insurance programs mitigate production risks
- No customer accounts for more than 4% of ag portfolio
- Over 70% of agricultural borrowers have been with the Company for at least 10 years, and nearly half for more than 20 years

## Agriculture and Farmland Loan Mix1



<sup>&</sup>lt;sup>1</sup> Agriculture and Farmland Ioan mix excludes \$4 million in PPP Ioans

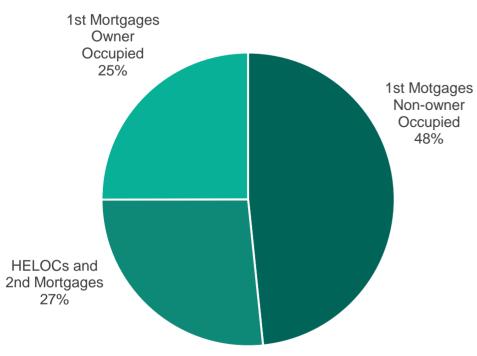


# Loan Portfolio Overview: 1-4 Family Residential Mortgage

### In-house 1-4 Family Residential Mortgage Portfolio

■ \$308 million in-house portfolio as of June 30, 2020

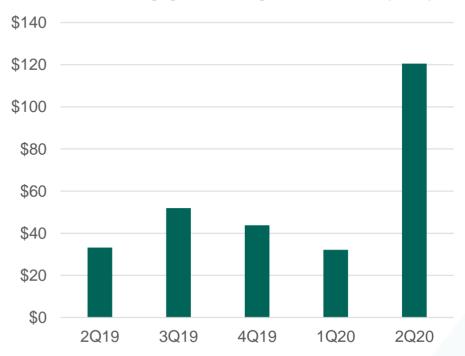
## 1-4 Family Residential Loan Mix



## **Secondary Market 1-4 Family Residential Mortgage Portfolio**

- \$1.09 billion sold to the secondary market with servicing retained as of June 30, 2020
- Loan modifications related to COVID-19 offered in the form of forbearance
  - ➤ As of July 17, 2020, made 182 loan modifications for \$22 million which represents 2% of the June 30, 2020 secondary market residential portfolio
- Q3 2020 residential mortgage origination volume is expected to remain elevated with increased gain on sale due to strong refinance activity

## **Residential Mortgage Loan Origination Volume (\$mm)**





# Loan Portfolio Overview: Asset Quality and Reserves

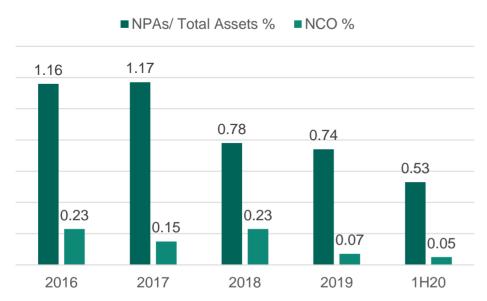
## Asset quality impact from COVID-19 is modest so far

- At June 30, 2020, non-performing assets were \$18.4 million, or 0.53% of total assets compared to \$24.1 million, or 0.74% of total assets at December 31, 2019
- Net charge-offs were \$0.5 million, or 0.05% on an annualized basis for the six months ended June 30, 2020
- Substandard loans increased \$24.5 million to \$92.8 million and Watch loans increased \$26.2 million to \$150.1 million as of June 30, 2020 when compared to March 31, 2020

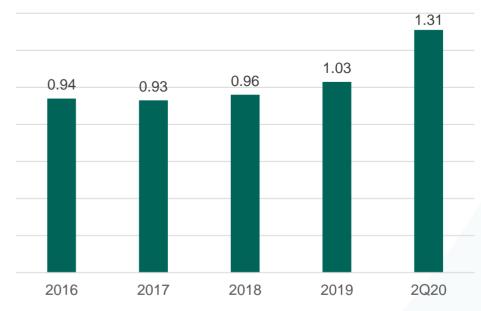
## Augmenting allowance for loan losses

- Allowance for loan losses totaled \$29.7 million, or 1.31% of loans before allowance, at June 30, 2020 compared to \$22.3 million, or 1.03% at December 31, 2019
  - Excluding \$178 million of PPP loans, the ALLL ratio is 1.42%
- Allocation for the quarter ended June 30, 2020 included \$3.7 million of reserve build related to changes in certain qualitative factors for loan portfolios that we believe could be impacted by COVID-19, which brought our total COVID-19 reserve build to \$7.0 million
- In addition to our allowance for loan losses, we had \$3.0 million in credit-related discounts on acquired loans at June 30, 2020 which is unchanged from March 31, 2020

## Non-performing assets/ Total assets % and Net charge-off %



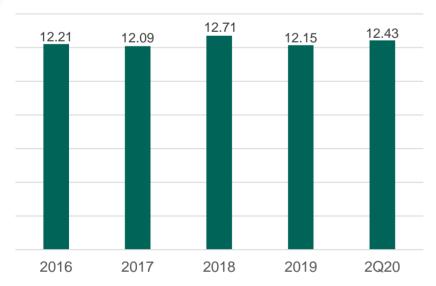
## Allowance for loan losses to total loans (%)



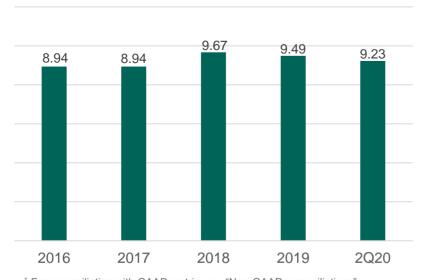


# Capital and Liquidity Overview

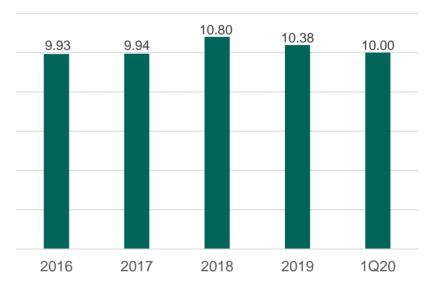
## **CET 1 Risk-based Capital Ratio (%)**



## Tangible Common Equity to Tangible Assets (%)1



## Leverage Ratio (%)



## **Liquidity Sources (\$000)**

Liquidity Source	As of 6/30/20
Balance of Cash and Cash Equivalents	\$314,365
Market Value of Unpledged Securities	434,327
Available FHLB Advance Capacity	335,687
Available Fed Fund Lines of Credit	90,000
Total Estimated Liquidity	\$1,174,379



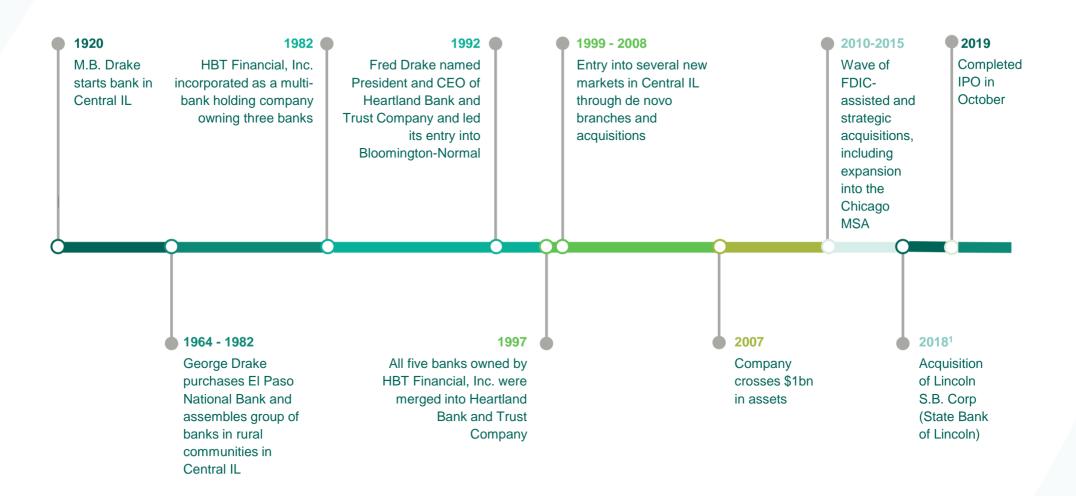


## Near-Term Outlook

- Active participant in the Paycheck Protection Program (PPP); through June 30, 2020:
  - > Approved and funded \$184 million of PPP loans to 2,245 businesses representing approximately 24,000 employees
  - > Average loan size of \$82,000 and median loan size of \$25,000
  - > Fees of \$7.5 million collected or expected on loans funded
- Loan pipelines are lower year-over-year and near-term loan growth (excluding the impact of PPP loans) is expected to be flat to a slight decline
- NIM pressure (excluding the impact of PPP loans and excess liquidity) is expected to moderate in Q3 2020
- Unless economic conditions and outlook worsen, we expect a smaller provision for loan losses in the second half of 2020 compared to the first half of 2020
- Service charges on deposit accounts are expected to improve in the second half of 2020, but still be below 2019 levels
- Mortgage banking profits are expected to remain strong in Q3 2020 based on current pipelines and premiums
- Noninterest expenses are expected to decline modestly from Q2 2020 levels in Q3 2020
- Conservative underwriting philosophy helps to mitigate near-term asset quality pressure and current credit metrics remain solid
- As an emerging growth company relying on the extended transition period for new or revised accounting standards, the Current Expected Credit Loss (CECL) standard will be effective for the company in 2023
- We believe our strong capital levels and continued earnings should allow the company to continue supporting clients and its current cash dividend



# Our history

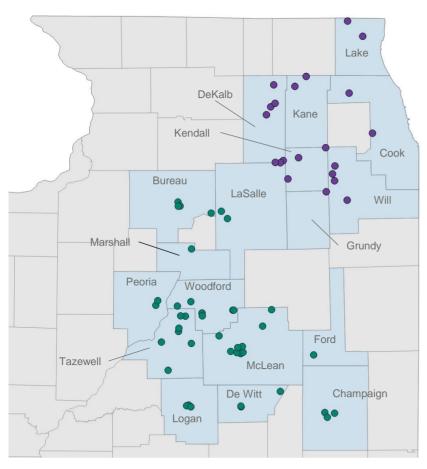


<sup>1</sup> Although the Lincoln Acquisition is identified as an acquisition above, the transaction was accounted for as a change of reporting entity due to its common control with the Company



## Our markets

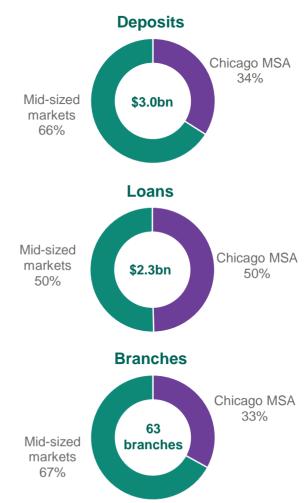
#### **Branch locations**



- Company branches outside of Chicago MSA
- Company branches in Chicago MSA

Note: Financial data as of June 30, 2020

## **Exposure to mid-sized and metropolitan markets**





16

# **Business strategy**

Small enough to know you, big enough to serve you

# Preserve strong ties to our communities

- Drake family involved in Central IL banking since 1920
- Management lives and works in our communities
- Community banking and relationship-based approach stems from adherence to our Midwestern values
- Committed to providing products and services to support the unique needs of our customer base
- Nearly all loans originated to borrowers domiciled within 60 miles of a branch

# Deploy excess deposit funding into loan growth opportunities

- Highly defensible market position (Top 3 deposit market share rank in 6 of 7 largest core mid-sized markets in Central Illinois) that contributes to our strong core deposit base and funding advantage
- Continue to deploy our excess deposit funding (75% loan-to-deposit ratio) into attractive loan opportunities in larger, more diversified markets
- Efficient decision-making process provides a competitive advantage over the larger and more bureaucratic money center and super regional financial institutions that compete in our markets

# Maintain a prudent approach to credit underwriting

- Robust underwriting standards will continue to be a hallmark of the Company
- Maintained sound credit quality and minimal originated problem asset levels during the Great Recession
- Diversified loan portfolio primarily within footprint
- Underwriting continues to be a strength as evidenced by only 4bps NCOs on loans originated by the Company in 2019¹

# Pursue strategic acquisitions and sustain strong profitability

- Positioned to be the acquirer of choice for many potential partners in and adjacent to our existing markets
- Successful integration of 8 community bank acquisitions in the last 13 years
- Chicago MSA, in particular, has ~100 banking institutions with less than \$1bn in assets
- 1.78 ROAA%² and 4.38% NIM³ in 2019, well above peer medians
- Highly profitable through the Great Recession

<sup>&</sup>lt;sup>1</sup> Originated loans represent loans initially originated by the Company and acquired loans that were refinanced using the Company's underwriting criteria; metrics derived from originated loan data are non-GAAP metrics; for a reconciliation with GAAP metrics, see "Non-GAAP reconciliations"; <sup>2</sup> Metrics based on adjusted net income, which is a non-GAAP metric; for reconciliation with GAAP metrics, see "Non-GAAP reconciliations"; net income presented on C-Corporation equivalent basis; <sup>3</sup> Metrics presented on tax equivalent basis; peer metrics shown FTE where available; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"



# Our core operating principles

# Prioritize safety and soundness

- Preserve asset quality through prudent underwriting standards
- Robust compliance management framework emphasizing sound governance practices
- Protect stable core deposit base through excellent customer service

# Maintain strong profitability

- Consistently generate strong earnings throughout various economic cycles, supported by:
  - Leading deposit share in our core markets
  - Underwriting attractively priced loans
  - Robust credit risk management framework
  - Diversified sources of fee income

# **Continue disciplined growth**

- Grow conservatively in our core mid-sized markets and in the Chicago MSA via organic channels and through M&A
- Pursue strategically compelling and financially attractive growth opportunities that are consistent with our culture

# Uphold our Midwestern values

- Long-time family-owned bank that demonstrates our values through hard work, perseverance, and doing the right thing
- Committed to all stakeholders, including our customers, employees, communities, and shareholders



# Experienced executive management team with deep community ties



Fred L. Drake
Chairman and CEO
37 years with Company
40 years in industry



J. Lance Carter
President and
Chief Operating Officer
18 years with Company
26 years in industry



Matthew J. Doherty
Chief Financial Officer
10 years with Company
28 years in industry



Patrick F. Busch
Chief Lending Officer,
President of Heartland Bank
25 years with Company
42 years in industry



Lawrence J. Horvath
Senior Regional Lender,
Heartland Bank
10 years with Company
34 years in industry



Larry J. Kallembach
Chief Information Officer
4 years with Company
42 years in industry



Diane H. Lanier
Chief Retail Officer
23 years with Company
35 years in industry



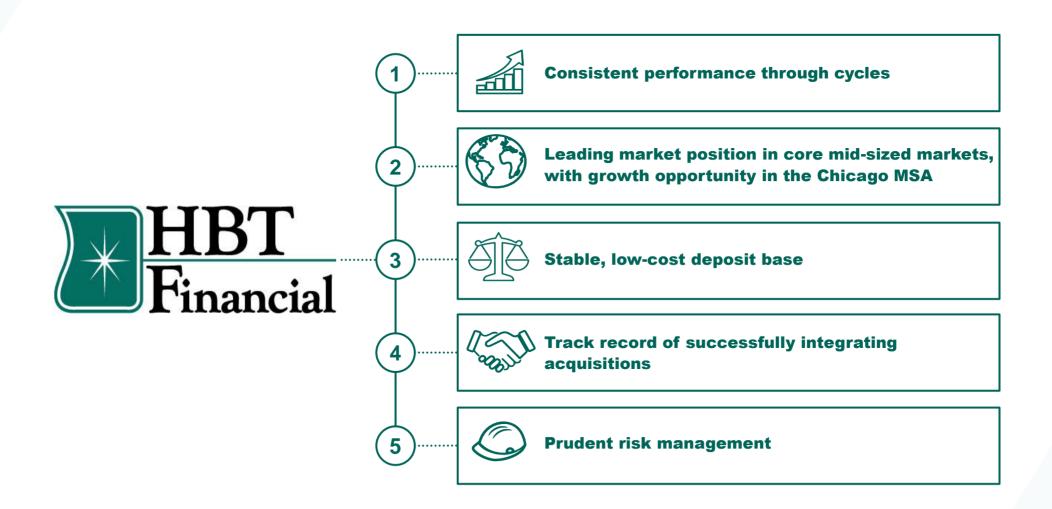
Mark W. Scheirer
Chief Credit Officer
9 years with Company
28 years in industry



Andrea E. ZurkamerChief Risk Officer7 years with Company20 years in industry



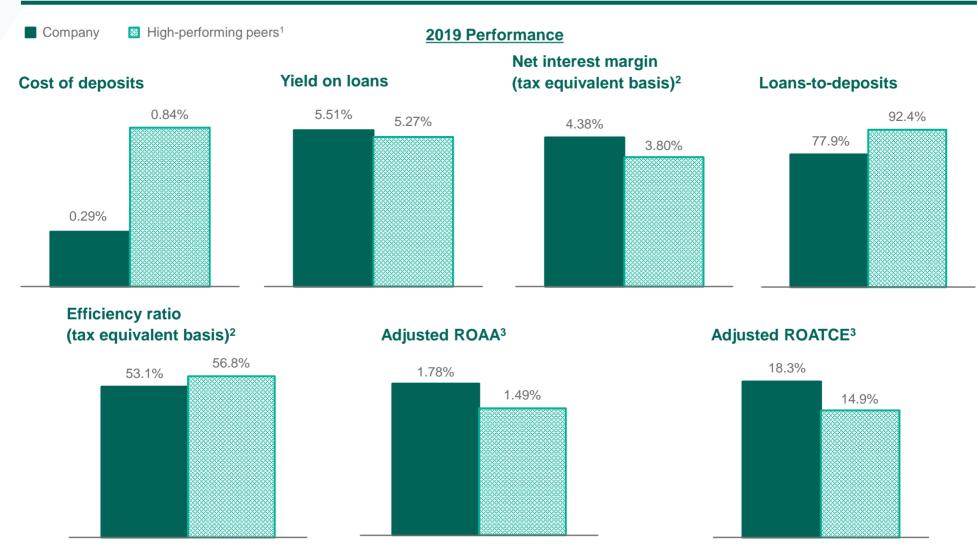
# Investment highlights





# (1)

# Company's performance compares favorably to peers . . .



Source: S&P Global Market Intelligence

Note: Financial data as of and for the twelve months ended December 31, 2019; Peer data as of and for the twelve months ended December 31, 2019 (as available as of May 15, 2020)

Represents approximately 30 high performing major exchange-traded banks headquartered in the Midwest with \$1.5-10bn in assets, core return on average assets greater than 1.10% and non-performing assets-to-assets less than 2.00%; Metrics presented on tax equivalent basis; peer metrics shown FTE where available; for reconciliation with GAAP metric, see "Non-GAAP reconciliations";

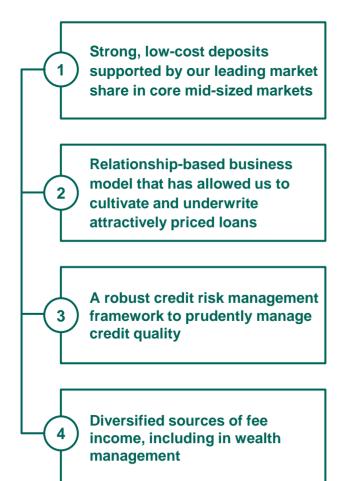
<sup>3</sup> Metrics based on adjusted net income, which is a non-GAAP metric; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"; net income presented on C-Corporation equivalent basis



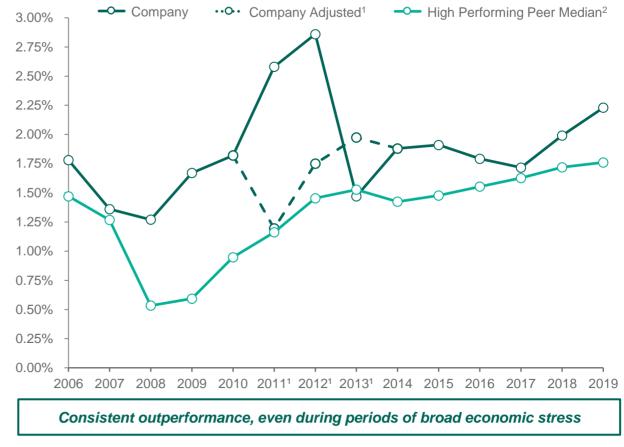


# ... and has been sustained through cycles ....

### **Drivers of profitability**



## Pre-tax return on average assets (%)



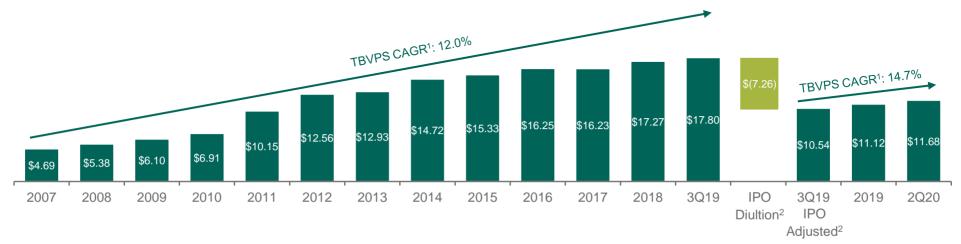
Source: S&P Global Market Intelligence; For 2006 through June 30, 2012, the Company's pre-tax ROAA does not include Lincoln S.B. Corp. and its subsidiaries; <sup>1</sup> HBT pre-tax ROAA adjusted to exclude the following significant non-recurring items in the following years: 2011: \$25.4 million bargain purchase gains; 2012: \$11.4 million bargain purchase gains, \$9.7 million net realized gain on securities, and \$6.7 million net positive adjustments on FDIC indemnification asset and true-up liability; 2013: \$9.1 million net realized loss on securities and \$6.9 million net loss related to the sale of branches; <sup>2</sup> Represents approximately 30 high performing major exchange-traded banks headquartered in the Midwest with \$1.5-10bn in assets, core return on average assets greater than 1.10% and non-performing assets-to-assets less than 2.00%





# ... driving compelling tangible book value growth

## Tangible book value per share over time (\$ per share)<sup>1</sup>



## Cumulative effect of dividends paid (\$ per share)<sup>3</sup>



<sup>&</sup>lt;sup>1</sup> For reconciliation with GAAP metric, see "Non-GAAP reconciliations"; <sup>2</sup> In 2019, HBT Financial issued and sold 9,429,794 shares of common stock at a price of \$16 per share. Total proceeds received by the Company, net of offering costs, were \$138.5 million and were used to fund a \$170 million special dividend to stockholders of record prior to the initial public offering. Amount reflects dilution per share attributable to newly issued shares in initial public offering (IPO) and special dividend payment. For reconciliation with GAAP metric, see "Non-GAAP reconciliations" 3 Excludes dividends paid to S Corp shareholders for estimated tax liability prior to conversion to C Corp status on October 11, 2019. Excludes \$170 million special dividend funded primarily from IPO proceeds. For reconciliation with GAAP metric, see "Non-GAAP reconciliations"





# Leading market position in core mid-sized markets . . .

Top 3 deposit share rank in 6 of 7 largest core mid-sized markets in Central Illinois

## Company market share by county

Shaded counties denote Company's top mid-sized markets by deposit share

		Company				Marke	t
County	% of Company deposits	Deposits (\$mm)	Branches	Market share	Rank	Population (000)	Money Center share <sup>1</sup>
McLean	18%	\$508	9	16.6%	2	172	13.0%
DeKalb	12%	334	7	14.2%	4	105	_
Tazewell	8%	228	7	8.2%	2	133	_
Logan	8%	226	4	38.6%	1	29	_
Woodford	8%	209	7	28.5%	2	39	_
Cook	7%	198	2	0.1%	57	5,197	38.5%
Bureau	7%	192	4	20.7%	1	33	_
De Witt	6%	157	3	37.9%	2	16	_
Other Counties	20	6% 721	21				

Note: Data as of June 30, 2019

Source: S&P Global Market Intelligence; Note: Analysis excludes deposits from non-retail branches; McLean County excludes State Farm Bank given its lack of retail banking locations







# ... with growth opportunity in the Chicago MSA

#### **Overview**

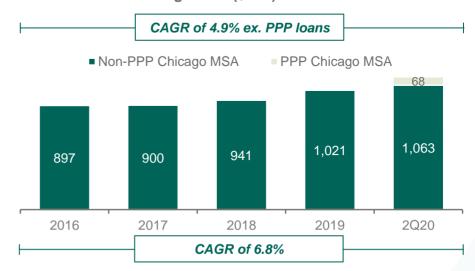
- Entered market in 2011 with acquisition of Western Springs National Bank
- Chicago MSA is home to >9.5mm residents, with an annual GDP >\$675bn
- Second largest MSA in the country for middle market businesses¹
- In-market disruption from recent bank M&A in Chicago MSA has provided attractive source of local talent
- Scale and diversity of Chicago MSA provides continued growth opportunities, both in lending and deposits
- Match-funded loan growth as evidenced by 110% loan-to-deposit ratio within the Chicago MSA
- Loan growth in Chicago MSA spread across a variety of commercial asset classes, including multifamily, mixed use, industrial, retail, and office

# Chicago MSA comprises a major component of our business...



## ... and continues to grow

Loans within the Chicago MSA (\$mm)



Note: Financial data as of June 30, 2020 unless otherwise indicated

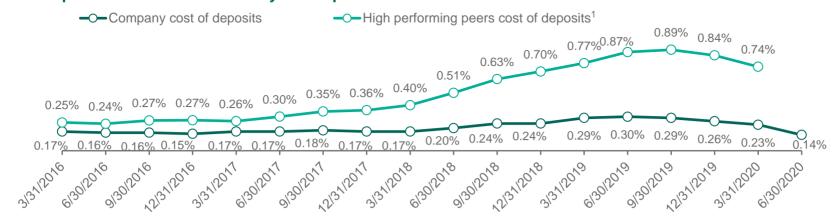
<sup>&</sup>lt;sup>1</sup> Middle market firms are defined as businesses with revenues between \$10mm and \$1bn



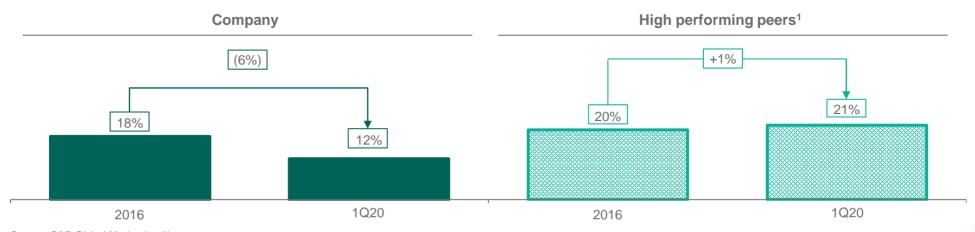
# (3)

# Stable, low-cost deposit base . . .

### Cost of deposits remains considerably below peers



## Historical time deposit composition (%)



Source: S&P Global Market Intelligence

Note: Financial data as of and for the three months ended June 30, 2020 unless otherwise indicated; Peer data as of and for the three months ended March 31, 2020 (as available as of May 15, 2020); 

Represents approximately 30 high performing major exchange-traded banks headquartered in the Midwest with \$1.5-10bn in assets, core return on average assets greater than 1.10% and nonperforming assets-to-assets less than 2.00%



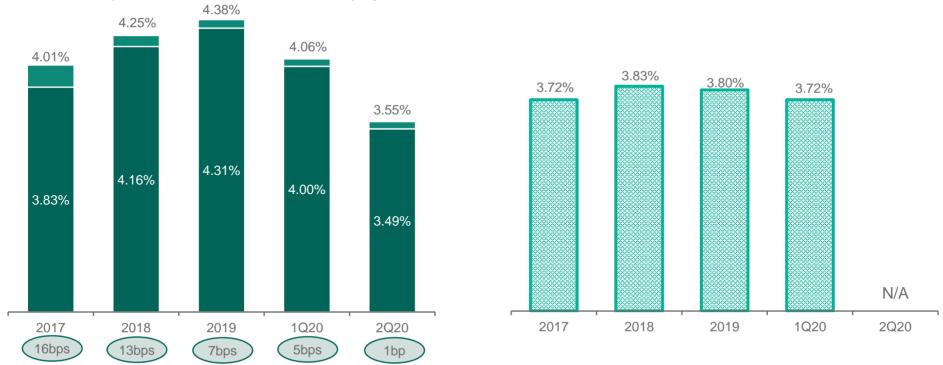


## . . . has supported NIM trends

- The 150 basis point reduction in the target federal funds rate in March 2020 pressured the net interest margin in 2Q20
- Approximately 15 basis points of the decline in NIM during 2Q20 was due to excess liquidity that was used to fund the PPP loans and held in overnight funds at the Federal Reserve
- 45% of the loan portfolio matures or reprices within the next 12 months
- Loan mix is 62% fixed rate and 38% variable rate; 50% of variable rate loans have floors and 79% of those loans have hit their floors

Company High performing peers<sup>2</sup>

- FTE NIM<sup>1</sup>
- GAAP NIM
- Accretion of acquired loan discounts contribution to Company GAAP NIM

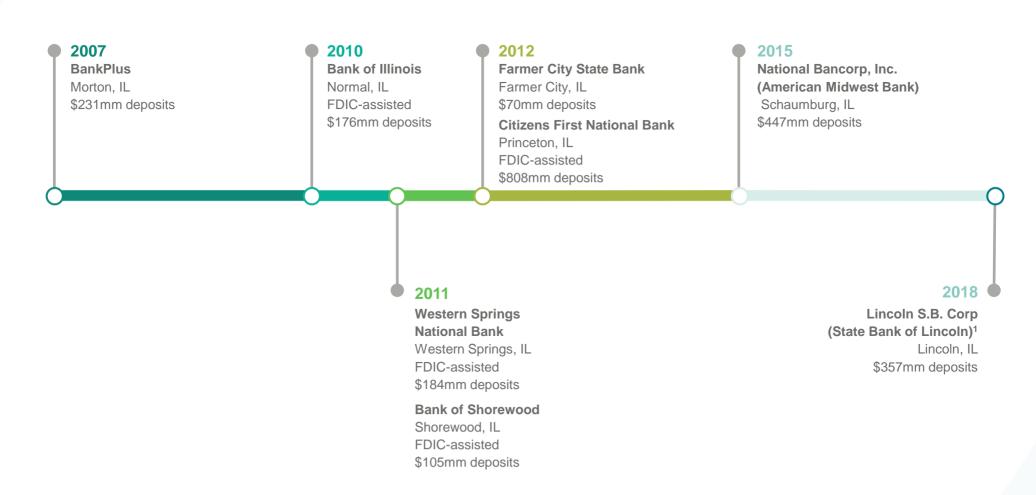


Source: S&P Global Market Intelligence; Note: Peer group NIMs shown on FTE basis when available; (data for peers as available through May 15, 2020); <sup>1</sup> Tax-equivalent basis metric; for reconciliation with GAAP metric, see "Non-GAAP reconciliations"; <sup>2</sup> Represents approximately 30 high performing major exchange-traded banks headquartered in the Midwest with \$1.5-10bn in assets, core return on average assets greater than 1.10% and non-performing assets-to-assets less than 2.00%; N/A – Not available.



# 4

# Track record of successfully integrating acquisitions



<sup>1</sup> Although the Lincoln Acquisition is identified as an acquisition in the above table, the transaction was accounted for as a change of reporting entity due to its common control with Company





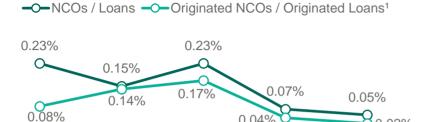
# Prudent risk management

#### Framework and key policies

- Risk management culture instilled by management
- Well-diversified loan portfolio across commercial, regulatory CRE, and residential
- Primarily originated across in-footprint borrowers with 93% of portfolio originated by HBT team (vs. acquired)
- Centralized credit underwriting group that evaluates all exposures over \$500,000 to ensure uniform application of policies and procedures
- Conservative credit culture, strong underwriting criteria, and regular loan portfolio monitoring

## Historical net charge-offs (%)

2017

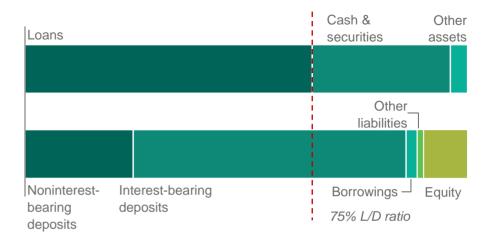


2018

0.04%

2019

#### Balance sheet composition as of June 30, 2020



## Originated and acquired loans<sup>1</sup> (\$mm)



<sup>1</sup> Originated loans represent loans initially originated by the Company and acquired loans that were refinanced using the Company's underwriting criteria; Acquired loans represent loans originated under the underwriting criteria used by a bank that was acquired by Heartland Bank or Lincoln Bank; originated loan CAGR excludes PPP loans

<del>8</del>0.02%

1H20



2016

# Appendix



## Non-GAAP reconciliations

## Adjusted net income and adjusted ROAA

(\$000)	2017	2018	2019	2Q20	1H20
Net income	\$56,103	\$63,799	\$66,865	\$7,419	\$13,640
C-Corp equivalent adjustment <sup>2</sup>	(18,809)	(15,502)	(13,493)		
C-Corp equivalent net income <sup>2</sup>	\$37,294	\$48,297	\$53,372	\$7,419	\$13,640
Adjustments:					
Net earnings (losses) from closed or sold operations, including gains on sale <sup>1</sup>	1,712	(822)	524		
Charges related to termination of certain employee benefit plans			(3,796)	(609)	(1,457)
Impairment losses related to closure of branches	(1,936)				
Nonrecurring charge related to an employee benefits policy change	(1,336)				
Expenses related to FDIC indemnification assets and liabilities	(999)				
Realized gain (loss) on sales of securities	(1,275)	(2,541)			
Mortgage servicing rights fair value adjustment	(315)	629	(2,400)	(508)	(2,679)
Total adjustments	(4,149)	(2,734)	(5,672)	(1,117)	(4,136)
Tax effect of adjustments	1,685	779	1,617	318	1,179
Less adjustments after tax effect	(2,464)	(1,955)	(4,055)	(799)	(2,957)
Adjusted net income	\$39,758	\$50,252	\$57,427	\$8,218	\$16,597
Average assets	\$3,320,239	\$3,247,598	\$3,233,386	\$3,453,149	\$3,320,946
Return on average assets	1.69%	1.96%	2.07%	0.86%*	0.82%*
C Corp equivalent return on average assets	1.12%	1.49%	1.65%	N/A	N/A
Adjusted return on average assets	1.20%	1.55%	1.78%	0.95%*	1.00%*

<sup>\*</sup> Annualized measure; ¹ Closed or sold operations include HB Credit Company, HBT Insurance, and First Community Title Services, Inc.; ² Reflects adjustment to our historical net income for each period to give effect to the C Corp equivalent provision for income tax for such year. No such adjustment is necessary for periods subsequent to 2019.



## Average tangible common equity and adjusted ROATCE

(\$000)	2017	2018	2019	2Q20	1H20
Total stockholders' equity	\$338,317	\$330,214	\$341,544	\$346,540	\$344,030
Less: goodwill	(23,620)	(23,620)	(23,620)	(23,620)	(23,620)
Less: core deposit intangible assets	(7,943)	(6,256)	(4,748)	(3,589)	(3,743)
Average tangible common equity	\$306,754	\$300,338	\$313,176	\$319,331	\$316,667
Net income	\$56,103	\$63,799	\$66,865	\$7,419	\$13,640
C Corp equivalent net income <sup>1</sup>	37,294	48,297	53,372	N/A	N/A
Adjusted net income	39,758	50,252	57,427	8,218	16.597
Return on average stockholders' equity	16.58%	19.32%	19.58%	8.56%*	7.93%*
C Corp equivalent return on average stockholders' equity <sup>1</sup>	11.02%	14.63%	15.63%	N/A	N/A
Adjusted return on average stockholders' equity	11.75%	15.22%	16.81%	9.49%*	9.65%*
Return on average tangible common equity	18.29%	21.24%	21.35%	9.29%*	8.61%*
C Corp equivalent return on average tangible common equity <sup>1</sup>	12.16%	16.08%	17.04%	N/A	N/A
Adjusted return on average tangible common equity	12.96%	16.73%	18.34%	10.29%*	10.48%*

<sup>\*</sup> Annualized measure; ¹ Reflects adjustment to our historical net income for each period to give effect to the C Corp equivalent provision for income tax for such year. No such adjustment is necessary for periods subsequent to 2019.



## Net interest income (tax-equivalent basis)

Net interest margin (tax-equivalent basis)

(tak equitation)						
(\$000)	2016	2017	2018	2019	2Q20	1H20
Net interest income	\$121,101	\$120,998	\$129,442	\$133,800	\$28,908	\$59,570
Tax equivalent adjustment	5,468	5,527	2,661	2,309	483	946
Net interest income (tax-equivalent basis)	\$126,569	\$126,525	\$132,103	\$136,109	\$29,391	\$60,516
Average interest-earnings assets	\$3,131,763	\$3,157,195	\$3,109,289	\$3,105,863	\$3,315,561	\$3,189,323
Net interest margin (tax-equivalent basis)						
(%)	2016	2017	2018	2019	2Q20	1H20
Net interest margin	3.87%	3.83%	4.16%	4.31%	3.49%*	3.74%
Tax equivalent adjustment	0.17%	0.18%	0.09%	0.07%	0.06%*	0.05%*

4.04%

4.01%

4.25%

4.38%

3.55%\*

3.79%\*

<sup>\*</sup> Annualized measure.



## **Efficiency ratio (tax-equivalent basis)**

(\$000)	2017	2018	2019	2Q20	1H20
Total noninterest expense	\$94,057	\$90,317	\$91,026	\$23,499	\$46,806
Less: amortization of intangible assets	(1,916)	(1,559)	(1,423)	(305)	(622)
Adjusted noninterest expense	\$92,141	\$88,758	\$89,603	\$23,194	\$46,184
Net interest income	\$120,998	\$129,442	\$133,800	\$28,908	\$59,570
Total noninterest income	33,171	31,240	32,751	8,060	13,312
Operating revenue	154,169	160,862	166,551	36,968	72,882
Tax-equivalent adjustment	5,527	2,661	2,309	483	946
Operating revenue (tax-equivalent basis)	\$159,696	\$163,343	\$168,860	\$37,451	\$73,828
Efficiency ratio	59.77%	55.24%	53.80%	62.74%	63.37%
Efficiency ratio (tax-equivalent basis)	57.70%	54.34%	53.06%	61.93%	62.56%



## Originated and acquired NCOs / loans

(\$000)	2016	2017	2018	2019	1H20
Net charge-offs	\$4,974	\$3,082	\$4,953	\$1,614	\$504
Net charge-offs (originated) 1	1,245	2,500	3,137	732	175
Net charge-offs (acquired) 1	3,729	582	1,816	882	329
Average loans, before allowance for loan losses	\$2,132,405	\$2,091,863	\$2,131,512	\$2,178,897	\$2,203,031
Average loans, before allowance for loan losses (originated) 1	1,611,846	1,748,418	1,873,623	1,981,658	2,050,377
Average loans, before allowance for loan losses (acquired) 1	520,559	343,445	257,889	197,239	152,654
Net charge-offs percentage	0.23%	0.15%	0.23%	0.07%	0.05%*
Net charge-offs percentage (originated) <sup>1</sup>	0.08%	0.14%	0.17%	0.04%	0.02%*
Net charge-offs percentage (acquired) 1	0.72%	0.17%	0.70%	0.45%	0.43%*

<sup>\*</sup> Annualized measure; <sup>1</sup> Originated loans represent loans initially originated by the Company and acquired loans that were refinanced using the Company's underwriting criteria. Acquired loans represent loans originated under the underwriting criteria used by a bank that was acquired by Heartland Bank and Trust Company or State Bank of Lincoln.



Credit quality ratios				
(\$000)	2017	2018	2019	2Q20
Non-performing loans <sup>2</sup>	\$22,102	\$15,913	\$19,049	\$13,952
Foreclosed assets	16,545	9,559	5,099	4,450
Non-performing assets <sup>2</sup>	\$38,647	\$25,472	\$24,148	\$18,402
Loans, before allowance for loan losses	\$2,115,946	\$2,144,257	\$2,163,826	\$2,275,795
Nonperforming loans to loans, before allowance for loan losses	1.04%	0.74%	0.88%	0.61%
Nonperforming assets to loans, before allowance for loan losses and foreclosed assets	1.81%	1.18%	1.11%	0.81%
Credit quality ratios (originated) <sup>1</sup>				
(\$000)	2017	2018	2019	2Q2(
Non-performing loans	\$15,533	\$10,366	\$10,841	\$9,066
Foreclosed assets	5,950	1,395	1,022	1,092
Non-performing assets	\$21,483	\$11,761	\$11,863	\$10,158
Loans, before allowance for loan losses	\$1,825,129	\$1,923,859	\$1,998,496	\$2,132,189
Nonperforming loans to loans, before allowance for loan losses	0.85%	0.54%	0.54%	0.43%
Nonperforming assets to loans, before allowance for loan losses and foreclosed assets	1.17%	0.61%	0.59%	0.48%
Credit quality ratios (acquired) <sup>1</sup>				
(\$000)	2017	2018	2019	2Q20
Non-performing loans <sup>2</sup>	\$6,569	\$5,547	\$8,208	\$4,886
Foreclosed assets	10,595	8,164	4,077	3,358
Non-performing assets <sup>2</sup>	\$17,164	\$13,711	\$12,285	\$8,244
Loans, before allowance for loan losses	\$290,817	\$220,398	\$165,330	\$143,606
Nonperforming loans to loans, before allowance for loan losses	2.26%	2.52%	4.96%	3.40%
Nonperforming assets to loans, before allowance for loan losses and foreclosed assets	5.69%	6.00%	7.25%	5.61%

<sup>&</sup>lt;sup>1</sup> Originated loans represent loans initially originated by the Company and acquired loans that were refinanced using the Company's underwriting criteria. Acquired loans represent loans originated under the underwriting criteria used by a bank that was acquired by Heartland Bank and Trust Company or State Bank of Lincoln; <sup>2</sup> Excludes loans acquired with deteriorated credit quality that are past due 90 or more days, still accruing totaling \$0.3 million as of December 31, 2017, \$2.7 million as of December 31, 2018, \$0.1 million as of December 31, 2019, and \$0.1 million as of June 30, 2020.



Tangible book value pe	er share and	I cumulative effect of	of dividends	(2007 to 3Q19)
------------------------	--------------	------------------------	--------------	----------------

(\$mm)	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3Q19
Tangible book value per share													
Total equity	\$109	\$120	\$130	\$143	\$197	\$262	\$257	\$287	\$311	\$326	\$324	\$340	\$349
Less goodwill	(23)	(23)	(23)	(23)	(23)	(23)	(12)	(12)	(24)	(24)	(24)	(24)	(24)
Less core deposit intangible	(9)	(9)	(7)	(7)	(7)	(15)	(11)	(9)	(11)	(9)	(7)	(5)	(4)
Tangible common equity	\$77	\$88	\$99	\$113	\$167	\$224	\$233	\$265	\$276	\$294	\$293	\$311	\$321
Shares outstanding (mm)	16.47	16.28	16.30	16.33	16.45	17.84	18.03	18.03	18.02	18.07	18.07	18.03	18.03
Book value per share	\$6.65	\$7.36	\$7.95	\$8.73	\$12.00	\$14.68	\$14.23	\$15.92	\$17.26	\$18.05	\$17.92	\$18.88	\$19.36
Tangible book value per share	\$4.69	\$5.38	\$6.10	\$6.91	\$10.15	\$12.56	\$12.93	\$14.72	\$15.33	\$16.25	\$16.23	\$17.27	\$17.80
TBVPS CAGR (%)													12.0%
Cumulative effect of dividends per s	hare												
Cumulative regular dividends	\$	\$3	\$7	\$10	\$13	\$17	\$22	\$26	\$33	\$38	\$46	\$54	\$62
Cumulative special dividends						10	10	10	10	20	45	52	79
Cumulative effect of dividends	\$	\$3	\$7	\$10	\$13	\$27	\$32	\$36	\$43	\$58	\$91	\$106	\$141
Shares outstanding (mm)	16.47	16.28	16.30	16.33	16.45	17.84	18.03	18.03	18.02	18.07	18.07	18.03	18.03
Cumulative effect of dividends per share	\$	\$0.20	\$0.40	\$0.60	\$0.79	\$1.53	\$1.77	\$2.02	\$2.36	\$3.21	\$5.01	\$5.88	\$7.83



(\$000)			3Q19
Tangible common equity			
Total equity		\$3	348,936
Less goodwill		(1	23,620)
Less core deposit intangible			(4,366)
Tangible common equity		3	320,950
Net proceeds from initial public offering		1	138,493
Use of proceeds from initial public offering (special dividend)		(16	69,999)
IPO adjusted tangible common equity		\$2	289,444
Shares outstanding		18,0	27,512
New shares issued during initial public offering		9,4	129,794
Shares outstanding, following the initial public offering		27,4	157,306
Tangible book value per share			\$17.80
Dilution per share attributable to new investors and special dividend payment			(7.26)
IPO adjusted tangible book value per share			\$10.54
Tangible book value per share (IPO adjusted 3Q19 to 2Q20)			
(\$mm)	IPO Adjusted 3Q19	2019	2Q20
Tangible book value per share			
Total equity	:	\$333	\$347
Less goodwill		(24)	(24)
Less core deposit intangible		(4)	(3)
Tangible common equity	<u></u>	\$305	\$321
Shares outstanding (mm)	2	27.46	27.46
Book value per share	\$1	12.12	\$12.67
Tangible book value per share	<b>\$10.54</b> \$1	11.12	\$11.68
TBVPS CAGR (%)			14.7%



## Tangible common equity to tangible assets

(\$000)	2016	2017	2018	2019	2Q20
Tangible common equity					
Total equity	\$326,246	\$323,916	\$340,396	\$332,918	\$347,840
Less goodwill	(23,620)	(23,620)	(23,620)	(23,620)	(23,620)
Less core deposit intangible	(8,928)	(7,012)	(5,453)	(4,030)	(3,408)
Tangible common equity	\$293,698	\$293,284	\$311,323	\$305,268	\$320,812
Tangible assets					
Total assets	\$3,317,124	\$3,312,875	\$3,249,569	\$3,245,103	\$3,501,412
Less goodwill	(23,620)	(23,620)	(23,620)	(23,620)	(23,620)
Less core deposit intangible	(8,928)	(7,012)	(5,453)	(4,030)	(3,408)
Tangible assets	\$3,284,576	\$3,282,243	\$3,220,496	\$3,217,453	\$3,474,384
Total stockholders' equity to total assets	9.84%	9.78%	10.48%	10.26%	9.93%
Tangible common equity to tangible assets	8.94%	8.94%	9.67%	9.49%	9.23%



## **Core deposits**

(\$000)	2017	2018	2019	2Q20
Total deposits	\$2,855,685	\$2,795,970	\$2,776,855	\$3,015,113
Less time deposits of \$250,000 or more	(42,830)	(36,875)	(44,754)	(24,602)
Less brokered deposits				
Core deposits	\$2,812,855	\$2,759,095	\$2,732,101	\$2,990,511
Core deposits to total deposits	98.50%	98.68%	98.39%	99.18%



**HBT Financial, Inc.**